

2015-16 GREAT FUTURES CLUB

SPONSORSHIP PACKAGES



GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUB
OF ROCKFORD**

P.O. Box 1716 * Rockford, IL 61110 * (815) 972-5973 * www.rockfordboysandgirlsclub.org



2015-16 GREAT FUTURES CLUB SPONSORSHIP LEVEL OVERVIEW

The Boys & Girls Club of Rockford’s “Great Futures Club” was developed to give our friends and corporate supporters an opportunity to make a one-time annual donation. In addition to helping us fund the programs we offer the youth we serve, you will be included in our events you choose to attend. Our special events are throughout the year and benefit our program areas - academic success, healthy lifestyle or good character and leadership. Sponsorships entitle our Partners to event attendance, promotion, exposure and/or other incentives.

1. Ultimate Level: \$25,000 - Program to be designed with benefactor

2. Investor Level Package: \$10,000

- SMASH Event - Paddle Sponsor
- Golf Outing - Birdie Sponsor

3. Leader Level Package: \$5,000

- SMASH Event - Ringside Table Sponsor
 - Golf Outing - Par Sponsor

4. Patron Level Package: \$3,000

- SMASH Event - Table Sponsor OR
 - Golf Outing – Par Sponsor

5. Mentor Level Package: \$2,000

- Golf Outing - Foursome

6. Fan Club Level: \$1000

- Golf Outing - 2 Hole Sponsorships



SMASH 6



SMASH is an informal evening serving up a unique mix of table tennis, craft beer, food, and music. This year's event will be held February 20, 2016 at Giovanni's. Local business and community leaders as well as area supporters will be paired with a national ranked professional player for an exciting doubles tournament. All proceeds benefit Boys & Girls Club programming.

Title Sponsor: \$10,000

- 2 Tables of 8 with VIP seating
- 4 Players eligible for competitive play
- **Bottle Service** – 1 bottle of call Liquor and mixer of sponsor's choice at each table
 - Title Sponsor signage at event
- Title Sponsor logo in evening's program and table sign

Presenting Sponsor: \$5,000

- 2 Tables of 8 with VIP seating
- 3 Players eligible for competitive play
- **Bottle Service** – 1 bottle of call Liquor and mixer of sponsor's choice at each table
 - Presenting Sponsor signage at event
- Presenting Sponsor logo in evening's program and table sign

Paddle Sponsor: \$3,000

- Table of 10 with VIP seating
- 2 Players eligible for competitive play
- **Bottle Service** – 1 bottle of call liquor and mixer of sponsor's choice at table.
 - Paddle Sponsor signage at event
- Paddle Sponsor logo in evening's program and table sign

Ringside Table Sponsor: \$1,500

- Table of 10 with Ringside Seating
- 1 Player eligible for competitive play
- A large bottle of wine will be at table
- Table Sponsor signage at event
- Table Sponsor listing in evening's program and table sign

Table Sponsor: \$900

- Table of 10
- 1 Player eligible for competitive play
- Table Sponsor listing in evening's program and table sign.



ANNUAL GOLF PLAY DAY

The Boys & Girls Club of Rockford's 35th Annual Golf Play Day will be held June 6, 2016 at Mauh Nah Tee See Country Club and includes: 18 holes of golf, cart, lunch, Skins Game Play, hole contests, social hour/ dinner and prizes.

SPONSORSHIPS & BENEFITS

PRESENTING SPONSOR: \$4,000

- 2 foursomes – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Sponsor Banner at Event
 - Recognition at event and in marketing materials*
 - 6 Hole Sponsorships

DINNER SPONSOR: \$2,500

- Foursome – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Sponsor Banner at Event
 - Recognition at event and in marketing materials*
 - 4 Hole Sponsorships

LUNCH SPONSOR: \$1,500

- Foursome – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Sponsor Banner at Event
 - Recognition at event and in marketing materials*
 - 2 Hole Sponsorships

CART SPONSOR: \$1,200

- Foursome – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Sponsor Banner at Event
 - Recognition at event and in marketing materials*

BIRDIE SPONSOR: \$1,100

- Foursome – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Sponsor Banner at Event
 - Recognition at event and in marketing materials*
 - 2 Hole Sponsorships

PAR SPONSOR: \$900

- Foursome – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - 1 Hole Sponsorship

ADDITIONAL OPTIONS:

- Foursome: **\$800** – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
- Single: **\$200** – Includes golf, cart, Skins Game, lunch, refreshments on course and dinner
 - Hole sponsorship: **\$125**

ACADEMIC SUCCESS SPONSORSHIPS



The Boys & Girls Club of Rockford offers a multifaceted approach to life-long learning. Our programs are diversified and provide our members with opportunities for growth through academic success, good character and leadership and healthy lifestyles.

The aim of our Academic Success programs are to ensure that all Club members graduate from high school on time, ready for a post-secondary education and/ or a 21st-Century career.

SPONSORSHIPS & BENEFITS

- **Dean's List Educational Program Sponsor: \$5,000**
 - Sponsor 3 programs designed for academic success – ***Power Hour, Goals for Graduation, diplomas 2 DEGREES*** at Flodin, Carlson and Blackhawk Units
- **Honor Roll Educational Program Sponsor: \$2,000**
 - Sponsor 3 programs designed for academic success – ***Power Hour, Goals for Graduation, diplomas 2 DEGREES*** at either Flodin, Carlson or Blackhawk Units
- **Dean's List Career Readiness Program Sponsor: \$5,000**
 - Sponsor 3 programs designed for workforce success – ***Career Launch, Money Matters, Jr. Staff*** at Flodin, Carlson and Blackhawk Units
- **Honor Roll Career Readiness Program Sponsor: \$2,000**
 - Sponsor 3 programs designed for workforce success – ***Career Launch, Money Matters, Jr. Staff*** at either Flodin, Carlson or Blackhawk Units
- **Dean's List Technology Enrichment Program Sponsor: \$3,500**
 - Sponsor 2 programs designed for academic enrichment – ***Digital Arts and Club Tech*** at Flodin, Carlson and Blackhawk Units
- **Honor Roll Technology Enrichment Program Sponsor: \$2,000**
 - Sponsor 2 programs designed for academic success – ***Digital Arts and Club Tech*** at either Flodin, Carlson or Blackhawk Units

GOOD CHARACTER & LEADERSHIP SPONSORSHIPS



The Boys & Girls Club of Rockford offers a multifaceted approach to life-long learning. Our programs are diversified and provide our members with opportunities for growth through academic success, good character and leadership and healthy lifestyles.

Helping youth become responsible, caring citizens and acquire skills for participating in the democratic process is the main thrust of our Good Character and Leadership programs. They provide opportunities for planning, decision-making, contributing to Club and community and celebrating our national heritage.

SPONSORSHIPS & BENEFITS

- **Ultimate Character & Leadership Program Sponsor: \$5,000**
 - Sponsor 3 programs designed for Civic Engagement success – ***Youth of the Year, Torch Club, and Keystone Club*** at Flodin, Carlson and Blackhawk Units

- **Character & Leadership Program Sponsor: \$2,000**
 - Sponsor 3 programs designed for Civic Engagement success – ***Youth of the Year, Torch Club and Keystone Club*** at either Flodin, Carlson or Blackhawk Unit

HEALTHY LIFESTYLES SPONSORSHIPS



The Boys & Girls Club of Rockford offers a multifaceted approach to life-long learning. Our programs are diversified and provide our members with opportunities for growth through academic success, good character and leadership and healthy lifestyles.

Programs in the Healthy Lifestyle area develop fitness, positive use of leisure time, skills for stress management, appreciation for the environment and social skills. These initiatives develop young people's capacity to engage in positive behaviors that nurture their own well-being, set personal goals and live successfully as self-sufficient adults.

SPONSORSHIPS & BENEFITS

- **Organization Prevention Sponsor: \$5,000**
 - Sponsor 3 programs designed for emotional and social success – ***Smart Moves, Smart Girls, and Passport To Manhood*** at Flodin, Carlson and Blackhawk Units
- **Club Prevention Sponsor: \$2,000**
 - Sponsor 3 programs designed for emotional and social success – ***Smart Moves, Smart Girl and Passport To Manhood*** at either Flodin, Carlson or Blackhawk Unit
- **Organization Nutrition & Fitness Sponsor: \$3,500**
 - Sponsor 2 programs designed for physical well-being success – ***Healthy Habits: Triple Play and Youth Fit For Life*** at Flodin, Carlson and Blackhawk Units
- **Club Nutrition & Fitness Sponsor: \$2,000**
 - Sponsor 2 programs designed for well-being success – ***Healthy Habits: Triple Play and Youth Fit For Life*** at either Flodin, Carlson or Blackhawk Unit
- **Special Event Sponsor: \$1,000**
 - Sponsor a special event: Retro Prom, Rosie's Birthday Parties, Halloween Party at either Flodin, Carlson or Blackhawk Unit

SPORTS SPONSORSHIPS



The Boys & Girls Club of Rockford's baseball, basketball and football leagues are some of the most popular youth sports leagues in our area. Last year alone, there were over 3,000 kids registered in all of our sports leagues combined.

We're aware of the importance of our sponsors and how necessary your participation is to our success. Your support by purchasing a 4' x 7' vinyl banner featuring your company's logo will help defray the cost of uniforms as well as field use, insurance, and referee costs. You can take pride in supporting our children's efforts and advertise your business, product or service at the same time.

SIGNAGE SPONSORSHIPS

Summer / Fall Baseball League Sponsor

Baseball Fields - Boys & Girls Club Baseball Complex
Ray P. Lotzer Baseball Park
Hugo Borganis Baseball Park

- 1 field: **\$400** annual / **\$1,100** all 3 fields
- Includes Annual Season Pass to all B&G sports events.

Basketball League

Club Gymnasiums - Flodin, Carlson and Blackhawk Clubs

- 1 gymnasium: **\$400** annual / **\$1,100** all 3 gymnasiums
- Includes Annual Season Pass to all B&G sports events.

GREAT FUTURES CLUB



SELECT YOUR SPONSORSHIP LEVEL:

- _____ Ultimate Level: **\$25,000**
- _____ Investors Level: **\$10,000**
- _____ Leader Level: **\$5,000**
- _____ Patron Level: **\$3,000**
- _____ Mentor Level: **\$2,000**
- _____ Partner Level: **\$1,000**

BILLING INFORMATION

NAME _____ BUSINESS NAME _____

ADDRESS _____ CITY/STATE/ZIP _____

PHONE NUMBER (____) _____ EMAIL ADDRESS _____

METHOD OF PAYMENT: _____ CHECK _____ CREDIT CARD _____ BILL ME

CARD TYPE (Visa/MC) CARD # _____ EXP ____/____ Code _____

SIGNATURE: _____